



## Sports Stars Wishes

The Make-A-Wish  
Ultimate Sports  
Extravaganza & Auction



*Featuring Hall of Fame Coach Don Shula*

*Thursday, February 25, 2010*

*The Westin Diplomat Resort & Spa, Hollywood*

*www.ultimatesportsauction.net*

### Sponsorship Opportunities

#### **Hall of Fame Sponsor**

**\$25,000**

Championship Sponsor PLUS:

- ★ EXCLUSIVE event naming opportunity
  - ★ Example: Make-A-Wish Ultimate Sports Extravaganza & Auction Presented by “Company Name”
- ★ Additional VIP seating for 10 with butlered drink service – (two tables in total)
- ★ Company name mentioned during all pre-event PSA mentions on Sports Radio 560 WQAM and wqam.com
- ★ Exclusive meet and greet with celebrities
- ★ Logo or company name on each guest’s credentials
- ★ Logo or company name on prominent on-site event signage
- ★ Special group photo opportunity with featured guest Don Shula

#### **Total Interactive Sports Area Sponsor**

**\$20,000**

Championship Sponsor PLUS:

- ★ EXCLUSIVE Interactive Sports Area naming opportunity
  - ★ Example: Make-A-Wish Ultimate Sports Extravaganza & Auction Interactive Sports Area Presented by “Company Name”
- ★ Additional VIP seating for 10 with butlered drink service – (two tables in total)
- ★ Logo or company name on prominent signage throughout each interactive area (Wii station, pop-a-shot station, etc.)
- ★ Company name mentioned during Sports Radio 560 WQAM’s live broadcast from the Cocktail Party
- ★ Exclusive meet and greet with celebrities
- ★ Logo or company name on each guest’s credentials
- ★ Logo or company name on prominent on-site event signage
- ★ Special group photo opportunity with featured guest Don Shula

#### **Championship Sponsor**

**\$15,000**

- ★ One child's wish granted in company's name
- ★ VIP seating for 10 with butlered drink service
- ★ Company logo prominently displayed on event welcome signage
- ★ Full page color advertisement in event program (if received by February 1<sup>st</sup>)
- ★ Featured on [www.ultimatesportsauction.net](http://www.ultimatesportsauction.net) with logo and link to your web site
- ★ Two tickets to the InterContinental Miami Make-A-Wish Ball held on November 6, 2010 (\$1,000 value)
- ★ Sponsor’s name/logo on signage in event seating area
- ★ Presentation of recognition piece at the event
- ★ Special group photo opportunity with featured guest Don Shula

*Every Child Deserves to Wish . . .*

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**Sports  
Stars  
Wishes**

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**All-Star Sponsor****\$10,000**

- ★ One child's wish granted in company's name
- ★ Luxury seating for 10 with butlered drink service
- ★ Company name and logo included on event welcome signage
- ★ Full-page black and white advertisement in event program (if received by February 1<sup>st</sup>)
- ★ Featured on [www.ultimatesportsauction.net](http://www.ultimatesportsauction.net) with logo and link to your company's web site
- ★ Two tickets to the InterContinental Miami Make-A-Wish Ball held on November 6, 2010 (\$1,000 value)
- ★ Special group photo opportunity with featured guest Don Shula
- ★ Sponsor's name/logo on signage in event seating area
- ★ Presentation of recognition piece at the event

**Playoff Sponsor****\$5,000**

- ★ One table for 10 guests in a preferred seating area
- ★ Half-page black and white advertisement in event program (if received by February 1<sup>st</sup>)
- ★ Featured on [www.ultimatesportsauction.net](http://www.ultimatesportsauction.net)
- ★ Sponsor's name/logo on signage in event seating area
- ★ Presentation of recognition piece at the event

**Wild Card Sponsor****\*\*Special Discounted Price\*\*****\$2,000**

- ★ One table for 10 guests
- ★ Sponsor's name/logo on signage in seating area

**All Star Individual ticket****\$250**

- ★ Ticket for one guest

**For more information or to customize a sponsorship package, please contact  
Stephanie Rumin at 954-967-9474 x 318 or [srumin@sflawish.org](mailto:srumin@sflawish.org).**

**For complete event information, visit [www.ultimatesportsauction.net](http://www.ultimatesportsauction.net)**

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